

Marketing Coordinator (Team England – Commonwealth Games 2026)

Hybrid | London-based with time in Glasgow before and during the Games

Full-time | Fixed-term contract: Until September 2026

£25,000 – £28,000

About Commonwealth Games England

We support the athletes and teams representing England at the Commonwealth Games. As the organisation behind Team England, we work with national governing bodies, funding partners, organisers, and sponsors to create an inclusive, inspiring and high-performing environment.

We're proud to reflect the diversity of England and are committed to making sport accessible, welcoming and fair.

Why This Role Matters

This is an exciting opportunity to support our marketing, communications, and commercial activities as we approach the 2026 Commonwealth Games in Glasgow. You'll report directly to the Head of Marketing and Communications, driving our marketing strategy, assisting with events, and supporting the team with media opportunities. Your creativity and passion for Sport will shine through as you work on Team announcements, milestones, stakeholder events, and Games preparations.

What You'll Be Doing

- Build and grow the Team England database.
- Act as a key contact for our agencies, assisting with website updates, content capture, planning, and reporting.
- Monitor performance across social media platforms, optimise strategies, and report insights.
- Stay ahead of digital trends to keep our content fresh and relevant.
- Support events throughout the year, including Team announcements, athlete appearances, stakeholder events, and media days.
- Own our marketing calendar, working with internal and external teams to drive this forward
- Own and develop our email marketing, engaging our network and expanding subscribers.
- Be on the ground in Glasgow as part of the Celebrating Victory team, maximising media and content opportunities with athletes.
- Support delivery of partner requirements and stakeholder events in a fast-paced environment.

Essential Skills

We're open to all backgrounds and experiences, especially if you bring:

- A background in a marketing or communications role.
- Experience in email marketing and working with agencies.
- Ability to form strong working relationships and manage multiple stakeholders
- Excellent administrative, planning, and organisational skills.
- Ability to analyse data, draw insights, and optimise plans.
- Creative thinker with excellent attention to detail.
- Confident communicator with a can-do, solution-focused attitude.
- Ability to perform under pressure.
- Interest in international sport/events.

What Your First 6 Months Will Look Like

- Develop a content and engagement strategy for pre-Games milestones.
- Build strong relationships with internal teams and our communications agency.
- Optimise email marketing and grow our subscriber base.

- Contribute to content planning and analytics, ensuring continuous improvement.
- Gain hands-on experience in event management and digital storytelling.

Perks & Benefits

- Hybrid working model (2 days in the London office + remote)
- Health Insurance
- Healthy Lifestyle Allowance
- Supportive, values-led culture
- The chance to play a key role in England's presence on a global stage

Apply With Confidence

We encourage applications from people of all backgrounds—including those returning to work after a career break. If you're unsure whether you meet every single requirement, please apply anyway. We value potential, lived experience, and passion just as much as traditional qualifications.

We're committed to inclusive hiring and want you to feel supported to be your best.

How to Apply

- Submit your CV to register interest by Thursday 3rd July at Midday here: [Marketing Coordinator job in Club, Teams & Venues in London](#)
- Complete our anonymised work-related questions by Friday 4th July at 5pm.
- Interviews (date TBC)
- If you need any support to access the process, reach out to level=, our inclusive recruitment partner.